

If when evil cometh upon us, as pestilence or famine, we stand in thy presence and cry out to thee in our affliction; then wilt thou hear and help.
—Second Corinthians 20:9



Permission Elliot Service Co., N. Y.
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He that giveth, let him do it with simplicity; he that sheweth mercy, with cheerfulness.
Romans 12:8

Millions of women and children are starving to death in Northern China today. For \$1.50 a woman or child could be kept alive for a month. Put China on your Christmas list.

China's famine is growing. Every day thousands of people in Northern China are starving to death because the rain did not come in time to save their crops. Men are travelling 3000 miles on foot to Peking in hope of finding help, only to be disappointed and to go back to their provinces to die at home.

The famine has spread until fifty million people are selling their clothes for food or eating leaves or weeds. With a three-year crop failure behind them, food is almost unobtainable and there is no chance for a harvest until next August. One thousand people are dying every day. Unless outside help comes within a month, twenty million persons must die.

The Chinese Government is doing all that it can for its stricken people. Japan is sending tons of rice to the famine districts. The Japanese people are giving great fairs in their cities to raise money to augment their personal gifts.

The United States is realizing the tragic condition and daily papers in the big cities all over the country are collecting money to send to China. The Columbia Evening Missourian is donating space in its columns to tell the people of Columbia of the need for help. The leader of the Red Cross in China says, "We need \$200,000,000 to save the people."

In order to save the lives of these stricken Chinese, food must be supplied to them continuously until harvest time. If that is not done, 20,000,000 people must die. Christmas has always meant unselfish giving to Christians. Few in Columbia are not able to contribute something to the saving of a human life. For \$1.50 a woman or child might be kept alive for a month. Many times that much is wasted every day in Columbia.

CHINA HAS CALLED FOR HELP BEFORE BUT NEVER SO URGENTLY AS NOW. CHRISTMAS TIME, WITH ALL ITS JOYOUSNESS, IS BRINGING SORROW TO CHINA. IT IS WITHIN THE POWER OF THE UNITED STATES TO GIVE TO CHINA THE GREATEST GIFT IN THE HISTORY OF THE WORLD. THE LIVES OF FIFTY MILLION OF ITS PEOPLE. ONE DOLLAR AND A HALF WILL SAVE A LIFE FOR FOUR WEEKS. HOW BIG WILL COLUMBIA'S CHRISTMAS GIFT BE? LET'S PUT CHINA ON OUR CHRISTMAS LISTS.

All of the money which is sent to the Columbia Evening Missourian for "China's Famine Fund" will be sent direct to Charles R. Crane, American Minister to China, at Peking, China.

Checks should be made payable to "China's Famine Fund," in care of the Columbia Evening Missourian. Every contribution will be publicly acknowledged through the columns of the Missourian.